I think it is unconscionable the deceptive practice of communication companies, such as phone and cellular companies, of not disclosing all fees that potential customers will be charged in a total rate for their phone services before a customer purchases a service. Ban the line item fees so consumers will have an honest picture of service costs and therefore be able to determine what truly is the best service. These deceitful practices damage the competitiveness in this area as noone really knows what is the cost of services they are interested in. Please stop the communications companies from nickel and diming the American public to death. Thanks for reading my comments. - Scott McMurry